

# Call for Papers

## 4th Congress of Economy of Catalonia FOR A DIGITAL AND SUSTAINABLE ECONOMY

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### Key dates:

- **April 30<sup>th</sup>, 2024:** deadline for submission of preliminary abstracts of papers and short papers.
- **May 31<sup>st</sup>, 2024:** notification to the interested of the acceptance of the proposals
- **October 31<sup>st</sup>, 2024:** deadline for the submission of the communications and short communications.
- **November 30<sup>th</sup>, 2024:** Notification to the interested of the definitive acceptance of the communications.

## **4th Congress of Economy of Catalonia FOR A DIGITAL I SUSTAINABLE ECONOMY**

**Organizer:** Col·legi d'Economistes de Catalunya

**Board of the Col·legi d'Economistes de Catalunya:** chaired by Dean Carles Puig de Travy

**Congress Organizing Committee:** Carles Puig de Travy (Dean of the College), Oriol Amat (President), Albert Carreras, Toni Detrell , Àngels Fitó, Ana Garcia, Anton Gasol, Àngel Hermostilla, Jaume Menéndez, Maurici Olivé, Ester Oliveras, Carme Poveda , Sophia Rodriguez, Xavier Segura, Daniel Quer (coordinator)

**committee Scientist from Congress:** The committee will be chaired by teacher Martí Parellada, professor of applied economics at the University of Barcelona

**Final session:** May 29<sup>th</sup>, 2025

### **I. Congress scope**

The congress will deal with matters related with the economy and business in Catalonia in the following years, putting special emphasis in the aspects of **digitization and sustainability**.

It will be structured around the following 10 thematic fields. For each of the **thematic fields**, some of the contents that are to be developed are indicated, as an indication and without the intention of being exhaustive. The gender perspective, youth participation and demographic impact are considered cross-cutting aspects.

#### **1. THE CATALAN ECONOMY INSIDE THE NEW GEO-STRATEGIC GLOBAL FRAME**

- Globalization: economic governance supranational and multilateralism vs. isolationism and protectionism
- International bilateral and multilateral trade agreements
- The effects of the new technologies in the international economic world: application to the commercial transactions of goods and services, flows of investments, cyber security.
- Tensions in the energy and raw material markets
- The fragmentation and resilience of the global value chains
- Factors of competitiveness of the Catalan business system and how changes in the international markets affect it.

#### **2. DETERMINANTS FROM CONTEXT MACROECONOMIC**

- GDP and productivity
- Impact of demography on growth
- Dynamics of external exchanges in the Catalan economy
- Private debt, financial situation of the private sector and sensitivity to interest rates

- Fiscal policy: revenue and public expenditure
  - Public debt
  - The finances of the Generalitat of Catalonia and the Spanish system of financing regional governments
- 3. THE MUSCULATION FROM SYSTEM business CATALAN**
- The structure of the business sector in Catalonia
  - The paper of the multinational companies
  - SMEs and self-employed people perspectives
  - The product specialization in the context international
  - New productive challenges: manufacturing, tourism, agri-food, trade, finance, sport industry 4.0
  - The logistical challenge
  - Entrepreneurship and the stock of companies
  - Marketing and commercialization
  - Supply restriction factors.
  - Cooperative economy
- 4. HUMAN CAPITAL AND THE FUTURE OF WORK**
- Training requirements
  - The role of the immigration
  - Migration of highly trained people
  - The quality of the workplace
  - Minimum salary
  - Types of labor contracts
  - Teleworking, coworking and new forms of working organization.
  - Gig economy and the impact of the digital platforms.
  - Changes in the labor relations
  - The future of work in a world governed by or with the artificial intelligence.
- 5. SUSTAINABILITY FROM THE PUBLIC POLICIES**
- Market regulatory system and its impact supply policies
  - The quality of public institutions and economic development
  - Regional fiscal balance with the rest of the country
  - Education, healthcare, and social services
  - Poverty and inequality: trends and policies
  - Pensions
  - Income redistribution
  - Housing
- 6. THE SCIENCE AND INNOVATION SYSTEM AND THE CHALLENGE OF THE DIGITAL TRANSFORMATION**
- Where does Catalonia stand in research and innovation? Strengths and weaknesses
  - The economic impact of the innovation system
  - Comparative analysis with the best innovation systems

- Technology transfer policies: academia-industry / public sector - private sector
- Connecting the different agents from the innovation system
- Structure and impact of the government policies of R&D&i
- Spin-offs
- The challenges of the digital transformation to companies
- The emergency and the impact of the big digital platforms
- Artificial intelligence and other emerging technologies
- Digital transformation and public policies
- New business models
- Implications in specific sectors: health, financial, automotive...

#### **7. FINANCE FOR ONE TRANSITION SUSTAINABLE**

- The structure of the financial sector in Catalonia
- Trends in capital markets (Equity and debt: Stock Exchange, MAB, MARF, OTC Markets, Platforms)
- Trends in venture capital, crowdfunding, crowdlending and other platforms and alternative financing mechanisms
- Trends and changes in asset management (active/passive/semi-passive management, cost distribution/management)
- "Capital Markets Union", opportunities for the non-banking finances in the scheme of the European Union
- Financing and investments for SMEs
- Challenges and disruptive changes for the banking and financial sectors
- Digital revolution and Fintech: current situation current and main trends
- Trends in financial advice, ' Financial Guidance ', and ' Financial Literacy '
- The new DEBRA directive

#### **8. INFRASTRUCTURES AND SUSTAINABLE MANAGEMENT OF THE TERRITORY**

- Ports, airports, and railway system
- Road network: structure and financing
- Intermodality
- The processes of urbanization
- The management of the mobility
- Industrial estates and the use of soil
- Land planning and management.
- Water management
- The impact of the investments in renewable energies

#### **9. ENVIRONMENTAL SUSTAINABILITY**

- Sustainable development
- Territory and nature
- Energy transitions
- Circular economy and production system
- Pollution and competitiveness

#### **10. THE CONTRIBUTION OF THE PROFESSIONALS FROM THE ECONOMY**

- New regulatory frames (merchants, fiscal, accountants...)

- New trends in financial information, sustainability information, business management control
- Impact of the emerging technologies
- Information systems, artificial intelligence
- Complexities and opportunities associated to the growth of **t h e** internationalization of the economic activity.
- Social responsibility (ethics, deontology i CSR)
- The role of the associations and professional charters
- Training and skills required in the different fields of work for the economists

The communications will have to indicate to which of the thematic fields are addressed. A particular communication can only be submitted to one field.

The communications will be evaluated by the commission of each field, made up of people with recognized prestige in their field, and by a Scientific Committee, which will have the final word.

The Commissions of the different fields, with the communications that will be received, will draw up the conclusions or summary document that will be presented at the final session of the congress and which will serve as a basis for the drafting of the conclusions of the entire congress in the form of a final document.

## **II. Norms for the presentation of the communications**

There will be two types of contributions to the Congress: papers and short papers.

### **II.1. COMMUNICATIONS**

#### **• Previous abstract**

- ✓ To submit a communication to Congress, it will be essential to deliver beforehand a summary of the content of the communication what will be submitted. This summary (in the form of an extended abstract) will have a maximum of 500 words. It must include the name of the axis to which it is to be delivered, the title of the communication, the authors, a justification of their interest, their objectives and the results and conclusions reached.
- ✓ Abstracts will be submitted only a through the Scipedia platform, accessible through the congress web [www.congres2025.coleconomistes.cat](http://www.congres2025.coleconomistes.cat). The deadline for the submission of these abstracts will be **April 30<sup>th</sup>, 2024**.

#### **• Rules for to the authors of the communications**

- ✓ The communications will have a maximum of 10,000 words, including tables, graphs, bibliography, and footnotes.
- ✓ They will submitted only through the Scipedia platform, what will be accessible through the web of the congress [www.congres2025.coleconomistes.cat](http://www.congres2025.coleconomistes.cat), in Word format, with Arial font size 11, spaced out of line spacing simple (1.25), margins of 1 inch and size of paper A4. Once the abstracts have been accepted, the final submission deadline will be **October 31<sup>st</sup>, 2024**.

- ✓ The titles they will go in bold, size 14, space simple, lined up at the left margin.
- ✓ Bibliographic citations must appear in parentheses, containing indications about the author or authors, the year of publication and the page or pages referred to, for example: (Blake, 1992: 72-83), Blake (1992:22) or (Blake et al., 1992: 72-83).
- ✓ The bibliographic references will go at the end of the communication under the title "Bibliographic references", ordered alphabetically by authors and in accordance with the following formats for rules, articles, communications to conferences and books respectively:
- ✓ CANADIAN INSTITUTE OF CHARTERED ACCOUNTANTS, CICA (1990) public Sector Accounting Statement no. 6 "Local Government Financial Statements, Objectives and General Principles" Toronto.
- ✓ BENJAMIN, JJ i Brenner, VC (1974) " Perceptions of Journal quality " The Accounting review, April, 99.360-362 .
- ✓ NEEDLES, BE (1995) "A profile, Annotated Bibliography and Index of International Accounting Research: 1965-1990" Communication presented at the 18th Annual Congress of the European Accounting Association, May, pp. 10-12.
- ✓ PINA, V., and TORRES, L. (1999) " External, Financial and Management Information Analysis of Public Administrations ", Institute of Accounting and Auditing, Madrid.
- ✓ All the communications shall include a short abstract of a maximum of 150 words and a maximum of 5 key words

## II.2. SHORT COMMUNICATIONS

- ✓ Alternatively, participants can submit a short communication (for example, in the form of an opinion or policy paper) on the thematic area of the field.
- ✓ These short communications will have a written format and a maximum length of 2,000 words. They must include the name of the thematic axis to which you want to deliver, as well as the title of the communication.
- ✓ It will present in Word format, Arial letter, source size 11, spaced out of line spacing simple (1.25), margins of 1 inch, size of paper A4.
- ✓ As it was the case for the communications, an abstract will have to be submitted beforehand (with the same format of the communications), and the deadline for submission will be **April 30<sup>th</sup>, 2024**.
- ✓ Once the abstracts have been accepted, the final submission deadline for the short papers will be **October 31<sup>st</sup>, 2024**.
- ✓ The titles they will go in bold, size 14, space simple, lined up at the left margin.
- ✓ They must also be submitted through the Scipedia platform, accessible through the congress website [www.congres2025.coleconomistes.cat](http://www.congres2025.coleconomistes.cat)

Both preliminary abstracts and communications can be presented in Catalan, Spanish, French or English.

### III. Rights

- ✓ The author or authors must certify that the contribution is original, owned by the sender and that it has not been published anywhere, nor will it be before the congress.
- ✓ The Col·legi d' Economistes de Catalunya reserves the right to use the received contributions to draw up conclusions for each thematic field, to publish them in digital or printed format, both in the conclusions of the congress and in the Revista Econòmica de Catalonia.
- ✓ The publication will follow the CC-BY license.
- ✓ In the case that an author does not desire his contribution to be published, it will have to specifically state it. In this case, the contribution will only be used for the elaboration of the conclusions of the field to which it has been addressed.

### IV. Schedule

- ✓ The presentation of the preliminary abstracts will end on **April 30<sup>th</sup>, 2024** and will be carried out through the Scipedia platform. The acceptance of these proposals will be notified by the scientific committee within a maximum period of three weeks.
- ✓ The congress organization committee will notify to the interested the acceptance of the proposals no later than **May 31<sup>st</sup>, 2024**.
- ✓ The final communications can be submitted until **October 31<sup>st</sup>, 2024**, through the same platform. The Scientific Committee will decide on the final acceptance of the same and will communicate this to the authors, at the latest, on **November 30<sup>th</sup>, 2024**.
- ✓ After November 30<sup>th</sup>, 2024, the commissions of every thematic field will work on the organization of the presentation of the contents included in the presentations that will have been submitted.

### V. Contact

- ✓ [www.congres2025.coleconomistes.cat](http://www.congres2025.coleconomistes.cat)
- ✓ To solve any doubt, contact to [secretaria@congres2025.coleconomistes.cat](mailto:secretaria@congres2025.coleconomistes.cat)
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